

TELEPHONE 3923 MADISON SQ.

Intended for

"O wad some power the giftie gi'e us
To see oursel's as ithers see us."

HENRY ROMEIKE, Inc.

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From

Address

Date

Established: London, New York, 1884

FREE MUSIC ON MERIDEN TROLLEYS

Every Car Can be Supplied
With Constant Programme
of Popular Airs

WONDERFUL INVENTION

Meriden Reported to be First City
to Apply for Telhar-
monic

A very novel, curious and pleasing thing is talked of for Meriden's street cars. It is no less attraction than a constant concert of excellent music on every car at all hours.

The new Telharmonic, an electrical system that supplies music from a central station, over ordinary wire, to subscribers, makes possible this innovation. It is the invention of Dr. Thaddeus Cabill and has passed the experimental stage, being already in use in New York city. Theatres, hotels, private houses, may become subscribers, precisely as is done today for any public utility, such as electric light, gas, telephone, etc.

It costs a family twenty-five cents an hour when music is required. The service is to be constant, the current being started by a wall switch or button precisely as an electric light is turned on and turned off at pleasure. A central station can supply subscribers to a distance of one hundred and twenty miles.

The New York station is now serving all sorts of subscribers and recently gave notice that trolley cars could be given music over their regular wires.

Some city in Connecticut promptly applied for the Telharmonic service on its trolley lines and Meriden was reported to be that city. A Record representative began investigation and found the main facts of the story true. But at the head office of the company it was neither admitted nor denied that Meriden had entered into such negotiations. Certain it is that experiments are to be made in trolley car music, and this city may be an early one to give it to the public.

A five mile ride and a first class concert for a nickel isn't so bad, and it is no idle dream. While quite a novelty, it is perfectly practical. One musician, sitting at the keyboard, quite like the ordinary piano, renders the one performance, and it is carried to the hundreds or thousands of subscribers instantly by electric propulsion, in full volume as loud as the ordinary theatre

orchestra. The great invention, when further developed, will lead to the great artists like Paderewski, for instance, sitting in New York and performing for thousands and thousands over a radius of a hundred miles. The Record representative was shown the system very completely and heard the music as rendered and transmitted by the power of the tremendous battery of 145 dynamos, and was convinced that great musical novelties will result.